Social Media Policy

**Introduction**

Cogenhoe United Football Club recognizes the importance of social media in promoting our activities, celebrating our players’ achievements, and engaging with our community. This policy outlines our approach to using social media to ensure that it is used responsibly and in line with our commitment to safeguarding and promoting a positive environment.

**Purpose of Social Media**

Our social media platforms are used to:

 • **Promote the Club**: Share news, updates, and highlights from our activities and events.

 • **Celebrate Achievements**: Recognize the accomplishments of our players and teams.

 • **Engage with the Community**: Foster communication and interaction with supporters, parents, and players.

**Content Guidelines**

 • **Respect and Positivity**: All content posted on our social media channels should reflect the club’s values and promote a positive environment. Abusive, discriminatory, or inappropriate content will not be tolerated.

 • **Accuracy**: Ensure that all information shared is accurate and truthful. Misleading or false information is prohibited.

 • **Privacy**: Respect the privacy of individuals. Do not share personal information or images of players without consent. All content involving players must comply with our Photography and Video Consent Policy.

**Parental and Guardian Involvement**

 • **Consent**: Parents and guardians must provide consent before images or videos of their child are shared on social media. This consent is obtained through our Photography and Video Consent Policy.

 • **Communication**: Parents and guardians are encouraged to communicate any concerns about social media content directly to the club.

**Club Officials and Responsibilities**

 • **Content Moderation**: Designated club officials are responsible for managing and moderating social media accounts to ensure compliance with this policy.

 • **Training**: Club officials and volunteers will receive training on appropriate social media use and safeguarding practices.

**Handling Complaints and Concerns**

 • **Reporting Issues**: Any concerns or complaints regarding social media content should be reported to [cogenhoeunitedsecretary@outlook.com]. The club will address these issues promptly and appropriately.

 • **Review and Action**: The club will review reported issues and take necessary actions to rectify any breaches of this policy.

**Compliance and Monitoring**

 • **Adherence**: All individuals associated with the club must adhere to this policy. Non-compliance may result in disciplinary action.

 • **Monitoring**: The club will monitor social media activity to ensure that all content adheres to this policy and the club’s values.

**Contact Information**

For questions or concerns regarding the Social Media Policy, please contact us via [cogenhoeunitedsecretary@outlook.com].

**Review and Updates**

This policy is reviewed annually and updated as necessary to reflect changes in legal requirements and best practices.